BYOD HCSM (a.k.a. everybody else is doing it, so now are we) Sarah E. Kucharski @AfternoonNapper @FMDChat #BCKD

Please take a seat & make a mobile device friend.





Did you do your homework?

- Sign up for Twitter
- Write an engaging bio
- Evaluate privacy settings
- Ownload the Twitter app
- Follow @AfternoonNapper,
 @FMDChat, @BCRenalAgency,
 @BC_Transplant

Are you ever going to find a video that a patient can watch and then email to his or her family members while you are checking boxes on an EMR?

Will you ever be able to interview 50 patients about their experiences with dialysis while sitting on your couch, drinking a tasty beverage, watching hockey?

 O you have time to read every journal article in every issue of every journal?

O you know how to solve every problem with which you are encountered?

 O your patients and their families have all the resources they need for support of acute and/or chronic conditions?

 Oo you think that patients should not learn about their health and what they can do to better care for themselves?

Over the second seco

Would you like to learn from a community larger than your current community?

Would you like to share your own
 knowledge and experiences to help

Anatomy of a Tweet

40 characters
 40 c

 Account names i.e. @AfternoonNapper and hashtags i.e. #BCKD subtract characters

- ♦ Links also subtract characters bit.ly
- ♦ Hence 1/2, 2/2...
- Shorthand/texting language

@AfternoonNapper Hi! I'm so happy to get the chance to finally meet you at #BCKD.

I'm so glad to finally get a chance to meet @AfternoonNapper at #BCKD.cc: @BCRenalAgency @BC_Transplant

Connect With Others

twitter.com/afternoonnapper >> Lists >>
 BC Renal Days

symplur.com/healthcare-hashtags

Regularly held chats include:

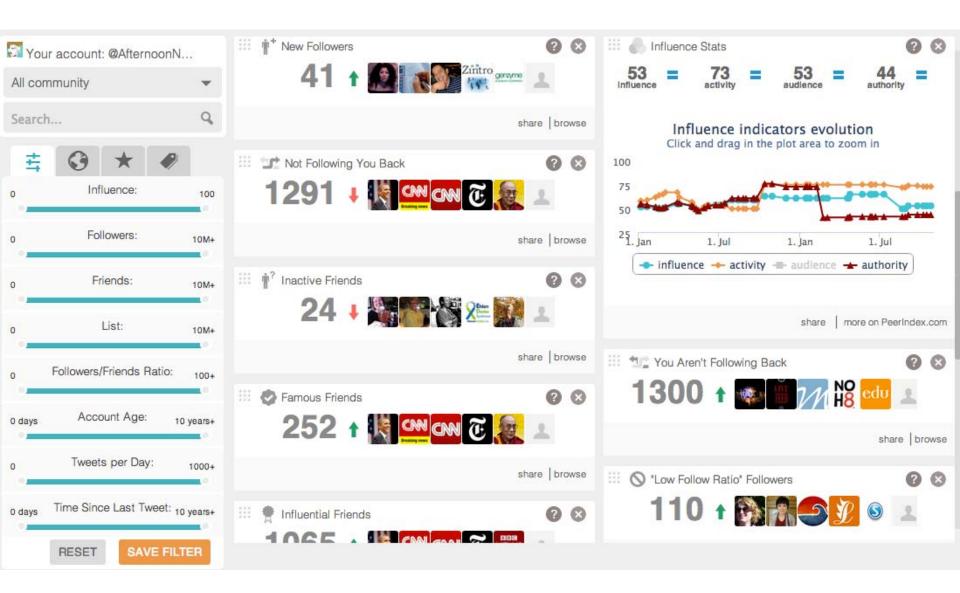
#hcsm, #hcsmca, #hchlitss, #meded, #HITsm

Follow hashtags: #nephpearls,
#KidneyAware, #KidneyDisease,
#KidneyCancer, #hpm, #ePatient,
#spoonie

Manage The Flow

- Accept that you will miss things
- Let your friends & followers help
- Seize the power of searching
- On't follow back just to be friendly
- Scrub your "following" list every 3-4 months
 - SocialBro.com

 Utilize TweetDeck for multiple accounts or creating tweet streams of



🗹 New Tweet





Timeline @AfternoonNapper

Mentions **a** @FMDChat

Tweets @SmokyMtnLiving

Mentions **@**

Tweets @SML Kucharski

Mentions a @SML_Kucharski

Add column

Collapse



Q "#MedX" @AfternoonNapper



Alan Brewington @abrewi3010 @hcorini that's where I learned that toO! #MedX was life changing! Still processing everything.

Conversation



Heather @hcorini @abrewi3010 amen! #medx totally showed me the power of this!

Conversation

Liza Bernstein @itsthebunk Thx Cecily! RT @zapladybug: ICYMI: @itsthebunk delivered a moving talk at #medx re critical role of #dignity sco.lt/70PEOX #bcsm

Details



w/ @SeattleMamaDoc Dr. Wendy Sue Swanson from #MedX bit.lv/HezvB6 #Pediatrics #Parenting #hcsm

Details

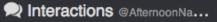


from #Stanford 2013 #Medx, please visit my Blog at bit.ly/1azMSFi #hcsmeu #hcsmuk #ePatient

Crohn's IBD Patrol @CrohnsIB... 10h

2 WATCH all 18 #Video #Interviews

Details



1+ Steve Gorelik followed you

Steve Gorelik @steve_gorelik



Nick Dawson mentioned you Nick Dawson @nickdawson @drcatherinerose @AfternoonNapper let Bartlett be Bartlett?

Conversation



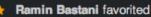
Catherine Rose mentioned you Catherine Rose @drcatherinerose 3h @nickdawson @AfternoonNapper Bartlett NH :)

Conversation



Nick Dawson mentioned you Nick Dawson @nickdawson

@AfternoonNapper love Glenwood! Conversation





Afternoon Napper @Afternoon... 18h @raminb Thank you so much!!!!

Os Ishmael followed you



@ICGJ_IDEATION ICGJ - Ishmael's Creative Gems

4the Jaded - #diaital #strateau



Tweets @AfternoonNapper

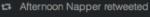


1-





Afternoon Napper @AfternoonN... 4h Update from the streets of Vancouver: man found unconscious, face down in shrubbery on Burrard St. Upon medic arrival, appeared not dead. Details





BC Renal Agency @BCRenalA... 12h #BCKD starts tomorrow in #YVR! There is still time to register at the event but arrive early-space is limited! #Kidney #Conference Details



Afternoon Napper @Afternoon... 10h @FlyingTrilobite Pretty much all my encounters were brief-it was an odd environment for a newbie.

Conversation

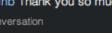


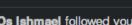
1-

Afternoon Napper @Afternoon... 11h @colleen_young Will do. Will probably tag you guys in on some tweets too. I'll share as much of #bckd as I can! #hcsmca And thanks so much.

Conversation

Conversation











Os Ishmael

Tweet Chats

 Consider spending time listening ("lurking") before joining in

Introduce yourself

- ♦ Don't just RT everything!
- ♦ Do stay on topic

 Chat when the chat is held; tag in order to bring something to the attention of chat tag followers

Poor Form

- ♦ Spam
- ♦ Yelling
- Tagging everyone and everything
- All take, no give
- ♦ Bragging
- Asking for followers
- Funny is in the eye of the beholder

Good Form

- Spelling
- Acknowledgement of others
- Remember that it's *always* your first date with someone out there

Be authentic; be true to yourself
 (knowing that social media is a cocktail party held under martial law)

More Good Form

 Be useful; be someone that you'd want to follow; create & share meaningful content

- Or Comment on articles (Disque)
- Save links to read later

These tips translate across social media!

For Additional Resources

Visit afternoonnapper.com >> Healthy Links