

SPONSORSHIP LEVELS AND BENEFITS



	Platinum \$10K	Gold \$7K	Silver \$3.5K	Bronze \$1.5K
On-Site Benefits				
Choice of exhibit space at the JW Marriott Parq Hotel	1 st	2 nd	3 rd	
Primary space (10ft x 10ft)	●			
Secondary space (8ft x 6ft)		●		
Table top display ONLY (6 x 2ft table) (No external equipment permitted)			●	
Opportunity to host a 45 minute breakfast or lunch symposium (additional cost)	● First option	● Second option		
Acknowledgement in on-site conference signage	Primary logo and bio	Secondary logo	Primary (text only)	Secondary (text only)
Networking Benefits				
On site lead retrieval scanner provided to capture attendees' contact information directly (full name, job title, email address) by scanning barcode on ID badges	●			
Access to delegate contact information held on file (full name, job title, email) – applicable only to those who have given consent		●		
Branding and Profiling Benefits				
Logo featured in a minimum of five BC Kidney Days e-newsletters (audience size 3,000+)	Primary	Secondary	Primary (text only)	Secondary (text only)
Logo placement on BCKidneyDays.ca	Primary	Secondary	Text only	Text only
Special thanks on opening day of conference by event chair	●			
Logo on rotating slides during event breaks, twice a day	●	●		
Mobile App Benefits				
Acknowledgement in BCKD 2019 mobile app	Primary logo & bio	Secondary logo & bio	40 word bio	Company name
Registration Benefits				
Complimentary (full) registrations for company representatives	4	3	2	1

Please note all levels are on a first come, first serve basis.
For more information, contact Charles Hoare charles.hoare@bcpra.ca



Additional Exhibitor Badges

Available for purchase:

- \$150 for Thursday October 3rd, 2019
- \$125 for Friday October 4th, 2019 or
- \$250 for both days

**Covers exhibit space only; session attendance is not included.*

Additional Sponsorship Opportunities



Lunch Symposium - 1 day - \$3000



- First come first serve; offered to platinum sponsors first
- Thursday, October 3rd, 2019



Breakfast Symposium - 2 days - \$2500

- First come first serve; offered to platinum sponsors first
- Thursday, October 3rd (AVAILABLE) and Friday, October 4th, 2019 (SOLD OUT)

Package Details

These 45-minute satellite symposia sessions will run once each in Parq Ballroom F (capacity 225-250 delegates.) No other competing sessions will be held during this time. BCKD will provide a boxed lunch for all delegates for the lunch symposium.

Included in the symposia fee:

- You will be able to select your own presenters and content (with the approval of the BCKD 2019 Planning Committee.)*
- Basic AV will be provided: wide screen, projector, audio, podium with mic, up to two hand held microphones & wifi. Any additional required items will be charged directly to your company through the contracted AV vendor. Please note that as there will be no turnaround time to reset the stage or room, all branding and set up in the room must remain the same. If you wish to add your organization's branding, this must be done electronically using the screen provided.
- Your session will be featured in the conference app (non-CME accredited) and you will be able to display a promotional pop-up poster onsite (day of symposium).**

**The sponsor is responsible for all pre-event marketing and inviting delegates.*

***The sponsor is responsible for design, printing, delivery and set-up of sign.*



Exhibitor Package (Non-profit and public sector only) - \$500

- 2 complimentary registrations including an invitation to the Wilma Crockett Reception
- Table top display (6 x 2 ft table)

**Exhibitor displays are allocated after sponsors. High traffic area not guaranteed.*